

# Hailey Rebecca Ibberson

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## EDUCATION

**The Catholic University of America--** (May, 2019) The Rome School of Music, Drama, and Art

- *Summa Cum Laude* // Eta Sigma Phi member // Liberal Arts Honors Track // GPA: 3.94
- BM Musical Theatre // Media Studies: Writing and Rhetoric (Minor)

## WORK EXPERIENCE

### English Teacher/Tutor

Sept 2020-June 2021

Beth Tfiloh Dahan Community Day School--*Pikesville, MD*

- Develop lesson plans ranging from the basics of fiction writing, syntax/diction analysis, Shakespearean text, adaptive mediums, modes of persuasion in nonfiction writing, point of view, etc. for 11th grade Honors ENG students
- Grade assignments and provide assistance to ensure students are confident in the understanding and practical application of material
- Act as a permanent sub for grades K-4 and work in the office as needed
- Lead reading tutoring groups for 1st grade students. Develop reading comprehension skills using chapter books and work towards writing answers and questions independently

### Marketing/Sales Associate

Jan 2019- Jan 2021

Orangetheory Fitness Capitol Hill-- *Washington, DC*

- Use *Canva* to create graphic content for social media and email marketing
- Create schedule for posts to enhance engagement and ensure a consistent presence with at least 3 posts per week
- Design monthly studio specific newsletter, implementing material from corporate
- Contact prospective members and deliver consistent, quality customer service

### Journalistic Writer

Sept 2017-May2019

*The Tower*, Independent Student Newspaper at Catholic University -- *Washington, DC*

- Produce written content to be submitted to editors for publishing
- Discover interesting, story-worthy happenings in or about the community

### Artistic Associate and Event Coordinator

Aug 2018-May2019

CenterStage Theatre Company-- Catholic University-- *Washington, DC*

- Supervised a team of 6 board members in event coordination for *24 Hour Musical*
- Contribute to creative discussion and aid in identifying issues in the planning/execution of events
- Maintain digital record of meetings and discussions

### Directing Intern/ Dramaturg

May2018-Aug2019

Summer Dinner Theatre, Montgomery College -- *Rockville, MD*

- Foster positive, productive conversation among ~30 young adults on sensitive topics
- Serve as a point of communication between administratives and creatives
- Take notes and watch the clock to ensure daily tasks were completed on schedule
- Compiled information from books, websites, and interviews to create a presentation/packet to share research with leaders and students
- Produce written content to share mission and intent with audience

### Music Director

July 2019- present

Beth Tfiloh Dahan Community Day School Creative Arts -- *Pikesville, MD*

- Teach children theatre/music skills while working towards a final presentation
- Collaborate with two other lead staff to lead ~10 additional staff members
- Create lessons plans and adapt to accommodate needs of 50+ students grades 3-8

### Fitness Coach

Jan 2021- present

Orangetheory Fitness -- *Baltimore, Maryland*

- Safely and enthusiastically lead up to 42 members per class through corporate issued templates; expert multitasking coaching three different pieces of equipment at a time, paying close attention to the needs of each individual member, providing individualized options as needed
- Work with front desk staff to ensure studio runs smoothly and members are engaged in events and programs

## SKILLS PROFILE

- Canva
- HootSuite
- Microsoft: Word, Excel, Powerpoint
- Google: docs, slides, sheets, etc.
- Analytics: augment social media performance accordingly to improve engagement
- Adapt rhetoric to align with company mission/values and maintain unity of appearance